

CELEBRATE MANITOBA PROGRAM

Guidelines

DESCRIPTION:

Manitoba's annual cultural festivals honour our past, reflecting the diversity of our heritage and the span of our creativity. They contribute to Manitoba's pride of place and act as a means to help build our identity, share knowledge, bridge differences and enhance social cohesion. These special events also nurture and showcase the creativity and artistic excellence of Manitobans, while they support local economies, generate tourism and raise our profile regionally, nationally and internationally. For these reasons, the objective of Celebrate Manitoba is to distinguish long-running annual cultural festivals for their achievements in reaching significant anniversaries, and their longstanding contributions to the wellbeing of Manitobans and their communities.

DEADLINE:

Deadline for requests is 6 weeks prior to the start date of the festival.

TYPES OF RECOGNITION:

Celebrate Manitoba honours long-running annual cultural festivals that have been in existence for:

- a) between 50 and 99 years (one-time designation); and
- b) 100 years and beyond, with recognition at 25-year intervals.

If your cultural festival qualifies, the Manitoba government will issue a Proclamation bestowing the special designation upon your event. In addition, the province will:

- announce the anniversary and special designation via news release on the provincial website;
- provide a graphic denoting the special designation, for use in marketing materials;
- for festivals between 50 and 99 years the Manitoba government will present the festival with a certificate bestowing the special designation; and
- for festivals celebrating 100 years and beyond (at 25-year intervals) the Manitoba government will commission and present a plaque naming the event and special designation.

ELIGIBILITY CRITERIA:

Eligible annual cultural events are cultural, community or arts festivals that:

- provide reasonable confirmation of the length of operation;
- demonstrate significant community partnership and engagement; and
- demonstrate the respectful preservation and sharing of culture through their activities.

CONTACT INFORMATION:

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Sport, Culture and Heritage

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Request Form

Please contact the Arts Branch so a consultant may assist in the preparation of your request.

Organization Information:

Festival name (print), exactly how it is to appear on all printed materials:

Start and End Dates of Festival: _____

Address (Street/Box Number): _____

City and Postal Code: _____

Contact Person #1: _____ Phone: _____

Email: _____

Contact Person #2: _____ Phone: _____

Email: _____

Category: (include dates to appear on certificate/plaque) 50-99 years 100 years +

Presentation: (check preference) In person by government representative By mail

The following checklist will be used by the consultant to confirm eligibility:

- General Description:** Brief history of the festival.
 Brief description of the primary activities of the festival.
 Estimated participants (attendees, volunteers, staff, etc.).
- Eligibility:** Documentation or testimony confirming the inaugural or earliest year of the festival's existence.

A description or examples of significant community engagement through each of the following three means:

- 1) Leveraging partnerships with local businesses, schools, churches, councils and other community organizations. Provide the number and nature of partnerships, including gifts in kind.
- 2) Supporting volunteerism: description of the role of volunteers and estimated annual number.
- 3) Showcasing the distinctive features of the community's cultural or artistic heritage through various means including, but not limited to, the arts, craft, language, food, recreation, storytelling, and traditional dress, games or skills.

Signature of : _____

Date: _____

Name (please print): _____

Title: _____