

April 27, 2011

The Honourable Bill Blaikie
Minister of Conservation
Room 330, Legislative Building
Winnipeg MB R3C 0V8

Dear Minister Blaikie:

I am pleased to present to you Tire Stewardship Manitoba's (TSM) 2012-2016 Tire Stewardship Program Plan. TSM has had its tire stewardship program approved by Manitoba Conservation and is accountable to its stakeholders and the public for the collection, recycling and environmentally sound disposal of all tires in accordance with The Tire Stewardship Regulation, 2006.

Manitoba's tire stewardship program has undergone significant changes over the past three years, highlighted by a successful transition from the government-led program to the new program operated by industry. The program now includes steward responsibility for all designated types of tires and tubes sold in Manitoba, and the collection, recycling and disposition of discarded tires in all regions of the province.

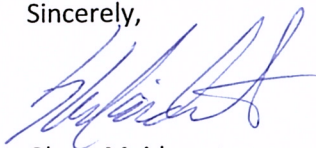
With two experienced tire recyclers, the program maintains the capacity and ability to collect and recycle all of Manitoba's discarded tires efficiently. Virtually all the tires that are available for recycling are now collected and recycled in Manitoba ensuring that no tire stockpiles or significant issues that existed prior to program transition remain.

Financial projections remain positive for the duration of this plan and therefore TSM does not anticipate an increase in eco-fees given the assumptions made. Within this context, TSM will continue to:

1. meet its objective to reach or exceed Canada's national average for scrap tire diversion on an annual basis;
2. work with Manitoba's tire recyclers to develop higher value tire-derived products; and
3. build strong relationships between TSM, recyclers, government and stakeholders that provide a stable basis for building a sustainable tire stewardship program.

The 2012-2016 Stewardship Program Plan builds upon the significant accomplishments of the TSM program to date and focuses on further operational refinement, strong industry leadership and the assured direction of a mature stewardship program. Without significant change to the existing program proposed, TSM is applying to the Minister of Conservation for a five-year program plan renewal that will extend its mandate to the end of 2016. I trust that this meets with your approval.

Sincerely,



Glenn Maidment
Chair

Enclosures