

APPRENTICESHIP AND CERTIFICATION BOARD 2023-2028 STRATEGIC PLAN

Vision: To have highly skilled tradespersons and an inclusive workforce that meets industry and labour market needs in Manitoba.

Mission: Deliver an industry-driven and vital apprenticeship training and certification system that provides tradespersons the skills to be job-ready and contribute to a skilled Manitoba workforce.

STRATEGIC PLAN

| PRIORITY | Develop a Highly Skilled Workforce to Meet Labour Market Demands | Attract and Retain Apprentices to Grow Skilled Talent in the Trades | Deliver Client-Centred Services | Build Collaborative Partnerships |
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| GOALS | <ol style="list-style-type: none"> 1 Manitoba has highly skilled tradespersons that meet industry and labour market demands. 2 Employers value apprenticeship and are engaged in the learning of apprentices. | <ol style="list-style-type: none"> 1 Apprenticeship is viewed as a first-choice training path to a rewarding career in skilled trades. 2 The apprenticeship system reflects Manitoba's diverse population and industry embraces inclusivity. | <ol style="list-style-type: none"> 1 Apprentices and employers receive client-centred services that foster rewarding experiences in the apprenticeship system. 2 Apprentices and trades qualifiers have a successful journey to certification. | <ol style="list-style-type: none"> 1 Strong partnerships facilitate shared information and opportunities to progress the apprenticeship system. 2 Industry values the apprenticeship system; it is led by and driven by industry. |
| OBJECTIVES | <p>Provide easy-to-access labour market information so prospective apprentices can make informed career decisions that lead to a skilled workforce that matches job demand.</p> <p>Evaluate and advance technical training so that curriculum keeps pace with the dynamic nature of industry and the delivery model enables easy-to-access training for apprentices.</p> <p>Provide employers the resources they need to successfully hire apprentices and be their primary trainer.</p> | <p>Promote the apprenticeship system as a path to a high-demand, rewarding career in the skilled trades.</p> <p>Provide apprentices easy-to-access, timely and relevant information throughout their journey to support decision-making and success.</p> <p>Seek solutions to increase the participation and success of youth and equity-deserving groups in the apprenticeship system.</p> | <p>Continuously streamline operations and enhance intra-organizational co-operation to create efficiencies in program administration.</p> <p>Provide meaningful interactions and guidance that supports employers, apprentices, and trades qualifiers throughout the path to certification.</p> <p>Identify and implement initiatives that help apprentices succeed throughout their apprenticeship program and tradespersons gain their certification.</p> | <p>Strengthen relationships with industry and community groups, and partner on initiatives that enhance the apprenticeship system.</p> <p>Work with Sector Committees and Industry Working Groups to facilitate industry's participation and direction of program decisions.</p> |