

MANITOBA ANALYTICS

Agri-food Export Performance in 2021

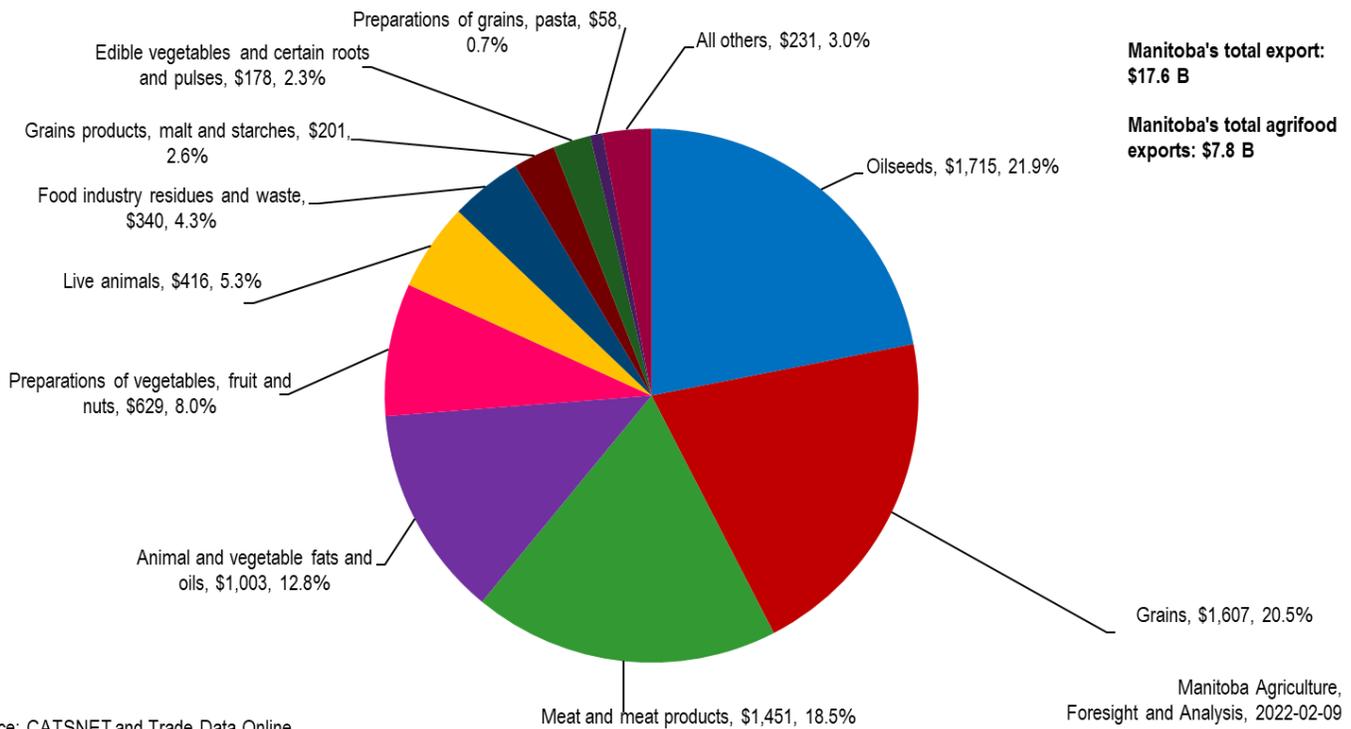


The agri-food sector has registered remarkable export growth in 2021 reaching \$7.8 billion, an increase of 13.9 per cent compared to 2020. During the same period, Manitoba's total international exports increased by 10.4 per cent from \$16.0 billion to \$17.6 billion. Agri-food exports accounted for 44.4 per cent of Manitoba's total international exports in the 2021, an increase of 1.4 percent compared to the previous year. At the national level, Manitoba registered the largest export growth among the top five agri-food exporting provinces in 2021. The increasing global demand for food and high international food prices are expected to provide opportunities for continued growth for Manitoba's agri-food export market.

Top 10 Agri-food Export Commodities and Products

Oilseeds accounted for 21.9 per cent of the total agri-food export values in 2021, followed by grains (20.5 per cent), meat and meat products (18.5 per cent), animal and vegetable fats and oils (12.8 per cent) and preparation of vegetables (eight per cent). Oilseeds export consisted of mainly canola (61.7 per cent) and soybean (26.6 per cent). Wheat and oats constituted 81.2 per cent and 9.5 per cent of the grain exports, respectively. Pork accounted for 86.5 per cent of meat and meat products, while canola oil accounted for 95.7 per cent of the animal and vegetables fats and oils export value. Prepared potatoes accounted for 99.4 per cent of preparation of vegetables, fruits and nuts. The top five categories constituted 81.7 per cent of Manitoba's total agri-food exports in 2021, an increase of 0.7 per cent compared to 2020. The chart below shows the top 10 agri-food export commodities and products in 2021.

TOP TEN EXPORT COMMODITIES AND PRODUCT GROUPS IN 2021 (MILLION DOLLARS)



Export Performance (2021 versus 2020)

In 2021, animal and vegetable fats and oils, live animals, preparation of grains and pasta, preparation of vegetables, fruits and nuts, and oilseeds showed the largest percentage increases in export growth among the top 10 commodities and product groups compared to 2020.

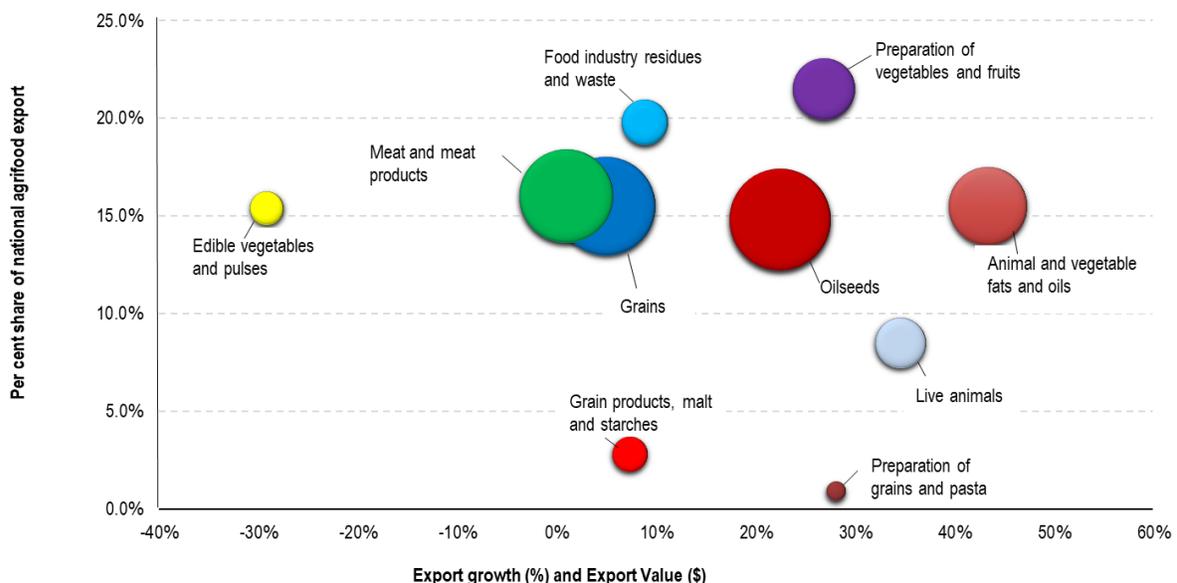
Animal and vegetable fats and oils' (mainly canola oil) export value increased by 43.4 per cent from \$699.9 million in 2020 to \$1.0 billion in 2021. Export value of canola oil increased by 43.9 per cent. Live animals showed the second-largest export growth where export value increased by 34.6 per cent from \$308.7 million in 2020 to \$415.7 million in 2021. Live pig and live bovine animals' export value increased by 57.0 and 6.8 per cent in 2021, respectively. Live pigs accounted for 65.5 per cent of live animals export value in 2021 whereas live bovine animals, mainly cattle, accounted for 28.6 per cent of the total live animals export value in 2021.

Preparation of grains and pasta, mainly bread and pastry, showed the third-largest export growth in 2021, where export value increased by 28.1 per cent from \$45.5 million in 2020 to \$58.3 million in 2021. Preparation of vegetables, fruits and nuts, showed the fourth-largest percentage increase in export growth in 2021. Prepared potatoes' export value increased by 26.6 per cent from \$494.0 million in 2020 to \$627.2 million in 2021.

With fifth-largest export growth, oilseeds' strong export performance in 2020 continued into 2021. Oilseeds' export value increased by 22.5 per cent from \$1.4 billion in 2020 to \$1.7 billion in 2021. Canola seeds' export value increased by 14 per cent from \$929.0 in 2020 to million to \$1.1 billion in 2021. During the same period, the volume of canola seeds' export decreased by 20.4 per cent from \$1.72 billion kilograms to \$1.39 billion kilograms. The increase in canola seeds' export value in 2021 was due mainly to the higher international price of canola seeds compared to the previous year. Soybean export value increased by 112.2 per cent from \$198.7 million in 2020 to \$421.6 million in 2021. Similarly, during the same period, soybean export volume increased by 70.4 per cent from 390.7 million kilograms to 665.9 million kilograms.

Among the top 10 product categories, only edible vegetables and certain roots and tubers showed a decline in export value in 2021 compared to the previous year. Edible vegetables and certain roots and tubers' exports decreased by 29.1 per cent in 2021. Export of dried peas decreased by 59.8 per cent; fresh potato by 43.2 per cent; kidney beans and white pea bean by 29.2 per cent; and fresh onion and shallots decreased by 56.3 per cent. The graph below shows export growth, product category share and size of export values for Manitoba's top 10 agri-food exports. The value of agri-food exports in 2021 is indicated by the size of the bubble. Export increase or decrease is shown on the X-axis, and Manitoba exports are shown on the Y-axis, as a percentage of Canadian agri-food exports for each category.

EXPORT GROWTH AND VALUE FOR THE TOP TEN AGRIFOOD EXPORT COMMODITIES IN 2021



Source: CATSNET

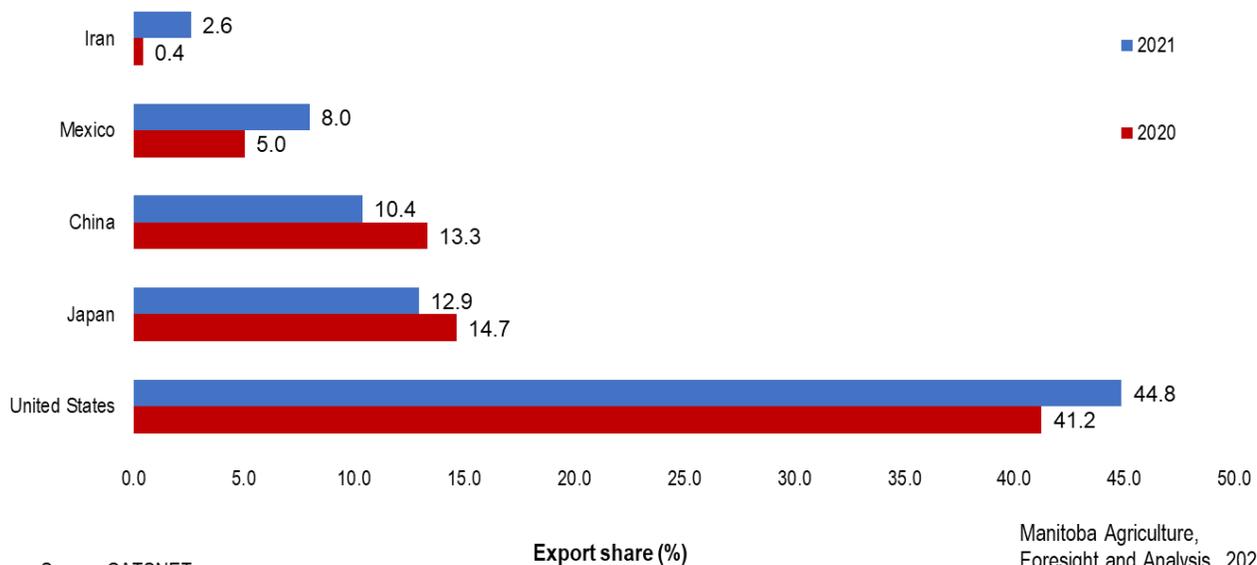
Manitoba Agriculture,
Foresight and Analysis, 2022-02-09

Top Five Export Destinations

The U.S., Japan, China, Mexico and Iran were the top five export destinations for Manitoba's agri-food products in 2021. The top five countries accounted for 78.7 per cent of Manitoba's total agri-food exports in 2021, 4.1 per cent higher than the previous year. The U.S. accounted for 44.8 per cent of Manitoba's total agri-food exports, 3.6 per cent higher than in 2020. Canola oil (22.3 per cent); processed frozen potatoes (17.1 per cent); and live animals (11.6 per cent) were the top agri-food exports shipped to U.S.

Japan was the second-largest destination for Manitoba's agri-food export in 2021, receiving fresh and frozen pork cuts (57.4 per cent); canola seed (27.0 per cent); and wheat (11.6 per cent). Japan's export share declined from 14.7 per cent in 2020 to 12.9 per cent in 2021. China and Mexico remained the third and fourth-largest destinations for Manitoba's agri-food exports. China accounted for 10.4 per cent of Manitoba's total agri-food export, a 2.9 per cent decrease from the previous year. Canola seed, (35.7 per cent); fresh and frozen pork (25.9 per cent); and wheat (20.8 per cent) were the top three exports to China. Mexico's export share increased by three per cent from five per cent in 2020 to eight per cent in 2021. Canola seed (29.6 per cent); canola oil (29.1 per cent); and fresh and frozen pork cuts (14 per cent) were the top three commodities and products exported to Mexico in 2021. Iran replaced Indonesia as the fifth-largest export destination. Export share to Iran increased from 0.4 per cent in 2020 to 2.6 per cent in 2021. Soybeans constituted 100 per cent of the export values to Iran. While exports to the U.S. and Mexico were relatively diverse, exports to Japan, China and Iran were highly concentrated on pork, wheat, canola seeds and soybeans. The graph below presents the share of the top five destinations for Manitoba's agri-food exports in the 2020 and 2021.

MANITOBA'S TOP FIVE AGRIFOOD EXPORT DESTINATIONS

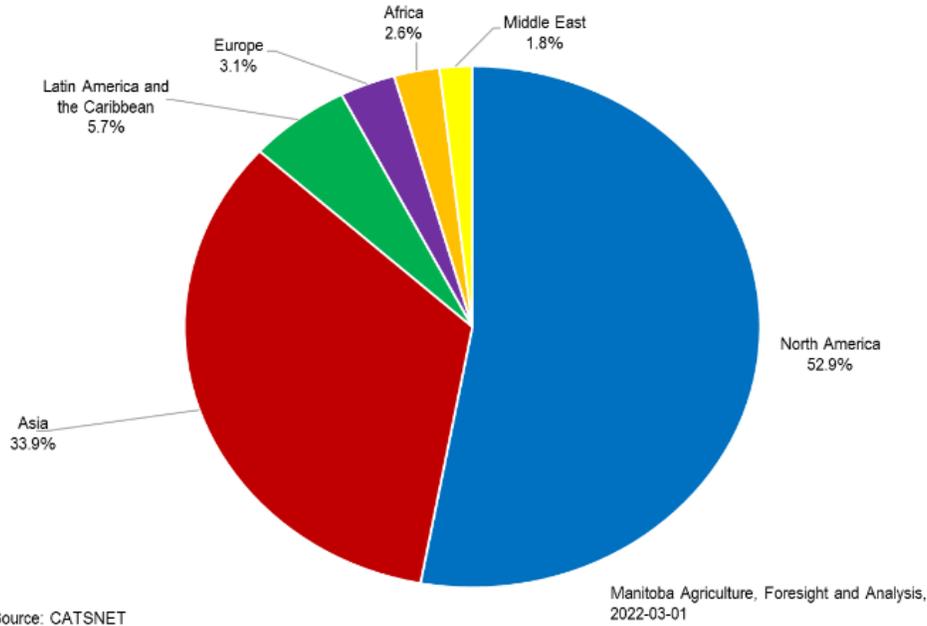


Agri-food export by geographic region

In 2021, North America (U.S and Mexico) accounted for 52.9 per cent of Manitoba's total agri-food export value. Accounting for 33.9 per cent of the total agri-food export value in 2021, Asia (mainly Japan and China) is the second-largest regional destination for Manitoba's agri-food export. Latin America and the Caribbean (mainly Peru, Colombia and Ecuador) accounted for 5.7 per cent of Manitoba's agri-food export value in 2021.

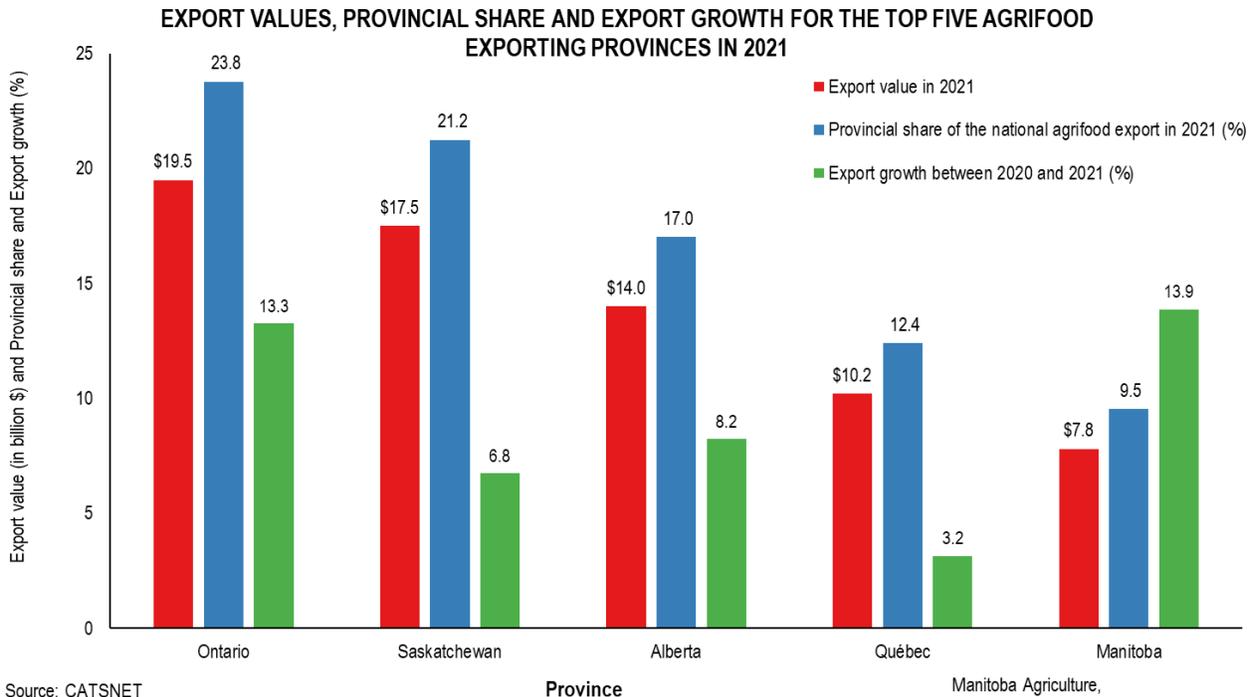
Over the last 10 years, the regional share of Manitoba's agri-food export stayed stable. North America's share showed a 1.2 per cent annual growth rate over the last 10 years. Asia's share showed a 0.6 per cent decline over the same period while Latin America and the Caribbean's share increased by 2.3 per cent compounded annual growth rate. The chart below shows Manitoba's agri-food export share value by region in 2021.

MANITOBA'S AGRI-FOOD EXPORT BY REGION IN 2021



Manitoba's share of national agri-food exports

In 2021, Manitoba accounted for 9.5 per cent of Canada's \$82.2 billion agri-food exports. Ontario accounted for 23.8 per cent of Canada's international agri-food exports, while Saskatchewan and Alberta accounted for 21.2 per cent and 17.0 per cent, respectively. With 13.9 per cent export increase, Manitoba registered the largest export growth among the top five agri-food exporting provinces in 2021. Ontario's agri-food exports grew by 13.3 per cent in 2021 compared to the same time in 2020, followed by Alberta (18.2 per cent) and Quebec (3.2 per cent). At the national level, agri-food exports increased by 10.9 per cent from \$75.1 billion 2020 to \$82.2 billion in 2021. The graph below shows export values, provincial shares and export growth for the top five agri-food exporting provinces.



Share of processed agri-food and commodities

Processed agri-food products represented 48.7 per cent of the total agri-food export value in 2021, while the remaining 41.5 per cent was exported as raw commodities. Approximately 68.7 per cent of the export values to the U.S., 60.4 per cent of the exports to Japan, and 59.4 per cent of the exports to Mexico were processed products. Only about 26.2 per cent of the exports to China were processed products. Overall, 58.5 per cent of the agri-food exports to the top five destinations in 2021 were processed products. With nearly half of Manitoba's agri-food exports being in raw form in 2021, there is flexibility to expand local processing and increase the share of provincial agri-food product exports in the coming years.

Contact us

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