

# FOOD AND BEVERAGE SECTOR PROFILE AT A GLANCE

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## Highlights

- Food and beverage processing is the largest manufacturing sector in Manitoba, accounting for 32 per cent of Manitoba's total manufacturing sales in 2020.
- Total food and beverage manufacturing sales in 2020 were \$5.9 billion, sixteen per cent higher than the previous year.
- The sector directly employed 12,650 Manitobans in 2020 and is the largest manufacturing employer in the province.
- Exports of processed food and beverage products stood at \$3.31 billion in 2020, an increase of 16.4 per cent as compared to 2019. This accounts for 56 per cent of the total food and beverage manufacturing sales in 2020.

## Overview

- Manitoba has a vibrant food processing sector with 740 establishments, of which 428 are provincially registered under Manitoba Agriculture and Resource Development. Three hundred and twelve are federally-inspected facilities.
- Manitoba's three largest food processing industries are meat product manufacturing, grain and oilseed milling, and dairy products manufacturing.
- Increasing global demand for healthy, local, organic and functional foods provides growth opportunity for Manitoba's food and beverage processing sector.
- Manitoba has a great potential to become a leader in North America in the growth of a protein-focused industry.

## Total Sales (millions of dollars):

2020

5,926

2019

5,117

2018

5,274

2017

5,193

2016

4,722

Source: Statistics Canada

## Top Sales 2020 (millions of dollars):

Meat product manufacturing

2,619

Grain and oilseed milling

1,106

Dairy product manufacturing

929

Fruit and vegetable manufacturing

937

Animal food manufacturing

335

Source: Statistics Canada

## Did you know?

- Major food processors in Manitoba include:
  - » Meat products (Maple Leaf Foods, HyLife Foods, True North Foods, Granny's Poultry Co-operative Ltd, and Dunn-Rite)
  - » Grain and Oilseeds (Bunge Canada, Viterra, Richardson Milling, Roquette, Emerson Milling, and Merit Functional Foods)
  - » Potato (McCain Foods and Simplot)
  - » Dairy Products (Lucerne Foods Ltd., Parmalat Dairy Bakery Inc., Dairyworld Foods, and MDI Holdings Corp)
- Major research institutions and networks that support the food processing sector include: Food Development Centre; The Richardson Centre for Functional Foods and Nutraceuticals, The Canadian International Grains Institute, The Canadian Centre for Agri-Food Research in Health and Medicine, The University of Manitoba, and Brandon University.
- The provincial and federal governments support the food and beverage processing sector by providing funding opportunities and technical supports.
- Capital expenditures in the food and beverage manufacturing sector stood at \$518 million in 2020.
- Highly fertile and productive farmland suitable for the production of various crops and animals, access to state of the art research facilities and world-class transportation infrastructure, availability of highly skilled labour, and business-friendly regulations make Manitoba a unique place to invest in food and beverage processing.

## Contact us

Foresight and Analysis

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## Exports (millions of dollars):

**2020**

**3,306**

**2019**

**2,841**

**2018**

**2,647**

**2017**

**2,698**

**2016**

**2,446**

Source: Trade data online

- Over the last five-year period, the trade balance in food and beverage processing sector has been positive and stood at \$2.26 billion in 2020.

## Top Export Markets (2020)

- Manitoba exports processed food and beverage products to about 72 countries.
- The top four markets for processed food and beverage products in 2020 were United States, Japan, China and Mexico.
- In 2020, 56.6 per cent of processed food and beverage products were exported to the United States.

**Mexico**

**5.5%**

**China**

**11.9%**

**Japan**

**20.7%**

**United States**

**56.6%**

Source: Trade Data Online