

SECTOR PROFILE AT A GLANCE

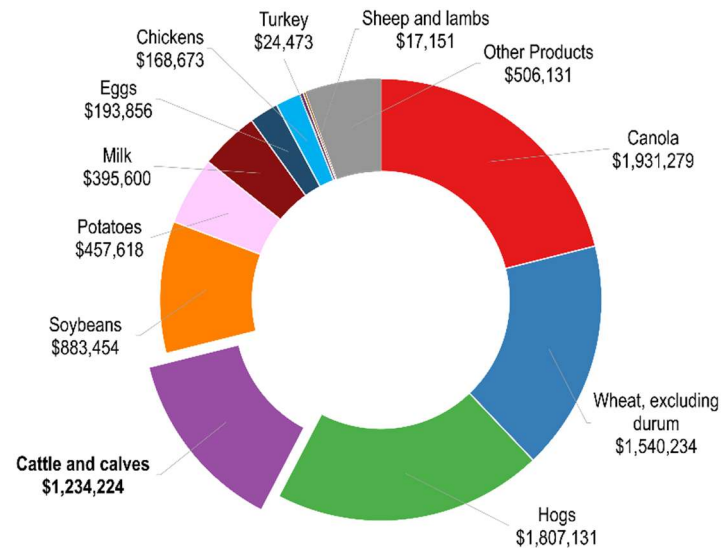
Beef Cattle



Highlights

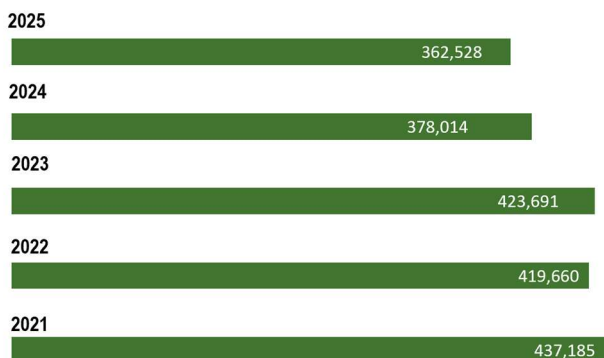
- In 2025, Manitoba sold 362,528 head and reported a record \$1.23 billion in cash receipts for cattle and calves.
- The cattle sector is the second largest livestock sector in Manitoba in terms of farm cash receipts, representing 32 per cent of livestock receipts.
- Feeder cattle prices in 2025 were the highest on record, up 32 per cent from the previous year.
- Manitoba is home to Canada's third largest beef cow herd, with 377,200 head, representing 11 per cent of the national herd.
- Ranches are strategically located throughout the province to utilize pastures, crown lands, forage, and water supplies, supporting sustainable and cost-effective beef production.

Farm Cash Receipts (2025, '000 of dollars)



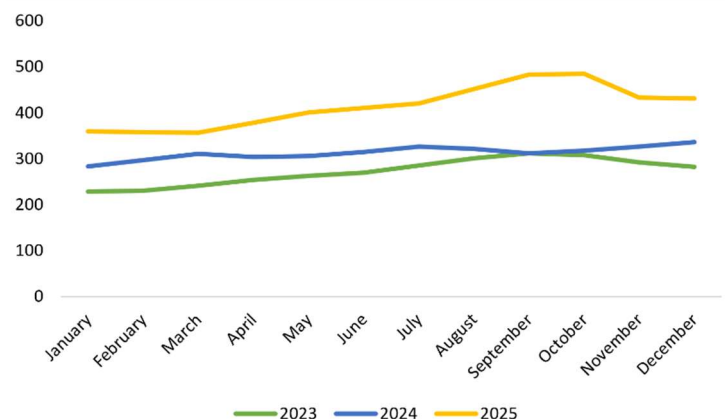
Source: Statistics Canada

Sales (head)



Source: Statistics Canada

Prices (feeder cattle, dollars per cwt, monthly)

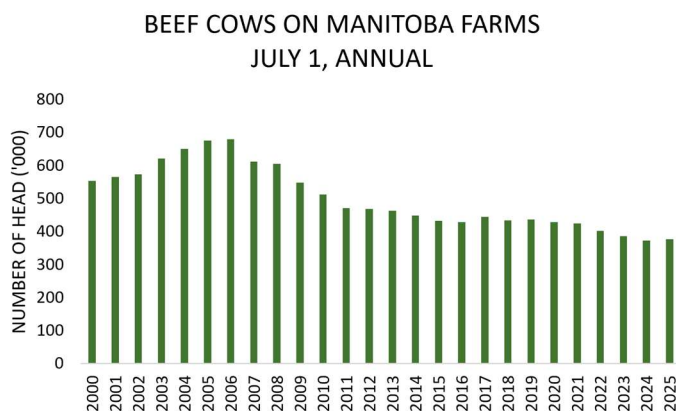


Source: Statistics Canada 32-10-0077-01

Inventory

- As of July 1, 2025, there were 950,000 head of cattle on farms including 377,200 beef cows. Strong prices continued to provide an incentive for ranchers to sell stock while starting to retain a small number of replacements.

Beef Cows on Farms ('000 head, July 1)



Source: Statistics Canada, 32-10-0130-01

Marketing, Processing and Trade

- In 2025, 88,300 Manitoba-origin cattle were processed in Canada, with 36,994 (41.9%) cattle and calves processed at Manitoba's one federal and 15 provincial processing plants.
- Manitoba auction marts handled 299,371 head through regular sales in 2025, five per cent fewer cattle than in 2024. The largest number of sales were in October, November, and February.
- Within Canada, most cattle are sent to Alberta; however, Ontario was the most popular destination for calf sales in 2025.
- In 2025, Manitoba exported 42,128 head of live cattle to the U.S., valued at \$140 million.

DID YOU KNOW?

- Manitoba beef producers support wildlife habitat and biodiversity through grazing management planning.
- There is a long history of beef producers caring for their land and their cattle. They are committed to sustainably producing food for all of us.
- The average Canadian consumes 37 pounds of beef and veal annually, retail weight.
- Ninety-four per cent of Manitoba's beef cattle are on cow-calf operations, which may also include backgrounding and finishing. Feedlot operations represent six per cent of the provincial cattle herd.
- The beef industry encourages producers to enroll in the Verified Beef Production Plus (VBP+) program, which reviews on-farm records and audits animal care, biosecurity, and environmental stewardship practices.

Updated July 2026

Contact us

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