



Annual Report 2010 - 2011

Sport

His Honour the Honourable Philip S. Lee, C.M., O.M.
Lieutenant Governor of Manitoba
Room 235, Legislative Building
Winnipeg, MB R3C 0V8

Your Honour:

I have the privilege to present for your information the Annual Report of the Department of Sport Secretariat for the fiscal year ended March 31, 2011.

Respectfully submitted,

Eric Robinson
Minister



Sport Secretariat
420 – 213 Notre Dame Avenue
Winnipeg, Manitoba, Canada R3B 1N3
T 204 945-8834 F 204 945-1675
www.manitoba.ca

Honourable Eric Robinson
Minister Responsible for Sport
Room 344 Legislative Building
450 Broadway Avenue
Winnipeg MB R3C 0V8

Dear Minister:

I have the honour of submitting for your approval and information the annual report for the Sport Secretariat for 2010-2011. The following are some highlights for the year.

In 2010-2011, the Sport Secretariat continued to manage the Province's annual funding to Sport Manitoba in support of Sport Manitoba's primary mandate to delivery amateur sport development throughout Manitoba. Sport Manitoba delivered programs and resources to a number of important areas such as: the Canada-Manitoba Bilateral Sport Development Agreement, Team Manitoba's participation in the 2011 Canada Winter Games in Halifax, coaching and athlete training, certification and development, the Respect in Sport Program and funding to support 75 provincial sports organizations.

To highlight one particular area the Sport Secretariat and Sport Manitoba are quite pleased with is the growing success of the Bilateral partnership with the federal government. Last year this important partnership brought meaningful sport participation opportunities to thousands of young people who are often challenged by difficult social, economic and geographical barriers. These areas of focus will continue to remain a priority recognizing the role sport has in the future well-being and health of all Manitobans.

The year began on a high note for Sport Manitoba with the grand opening of the Phase One of the Sport for Life Centre on April 15, 2010, the organization's new administrative headquarters at 145 Pacific Avenue. The new facility is unique to other provinces and territories and it marks the beginning of a new era in amateur sport development in Manitoba. Not only is the physical structure of the new centre important but it also sets in motion the entire Sport for Life concept – one in which sport is recognized as an important contributor to a healthy and active population and a vibrant and healthy economy.

.../2

2010-2011 was an exciting year for Team Manitoba's elite athletes with a strong showing at the 2011 Canada Winter Games held in Halifax, Nova Scotia, February 11 – 27, 2011. On the home front a number of important sports events were held in Manitoba last year. In May, Manitoba hosted two important national hockey tournaments, the Memorial Cup in Brandon and the RBC Cup in Dauphin. Both events were resounding successes and the host communities did an excellent job in staging the events and welcoming visitors to Manitoba. In August, many of the world's best women's golfers came to Manitoba to compete in the 2010 CN Canadian Women's Golf Championships. Held at the historic St. Charles Country Club, the event drew thousands of spectators and local organizers and volunteers once again demonstrated Manitoba's tremendous ability to host major national sporting events.

In 2010-2011 the secretariat continued its efforts to support the acquisition and hosting of future important sporting events. These efforts were highlighted by the exciting announcement that Winnipeg was chosen as the host site for the 2013 Roar for the Rings Canadian Olympic Curling Trials. The event will be held in December 2013 and will feature Canada's best men's and women's curling teams all vying for a chance to represent Canada at the 2014 Olympic Winter Games in Sochi, Russia.

The Sport Secretariat and Sport Manitoba continued to provide financial support to the Team Canada Volleyball Centre – the home of Canada's national women's volleyball team and developmental program.

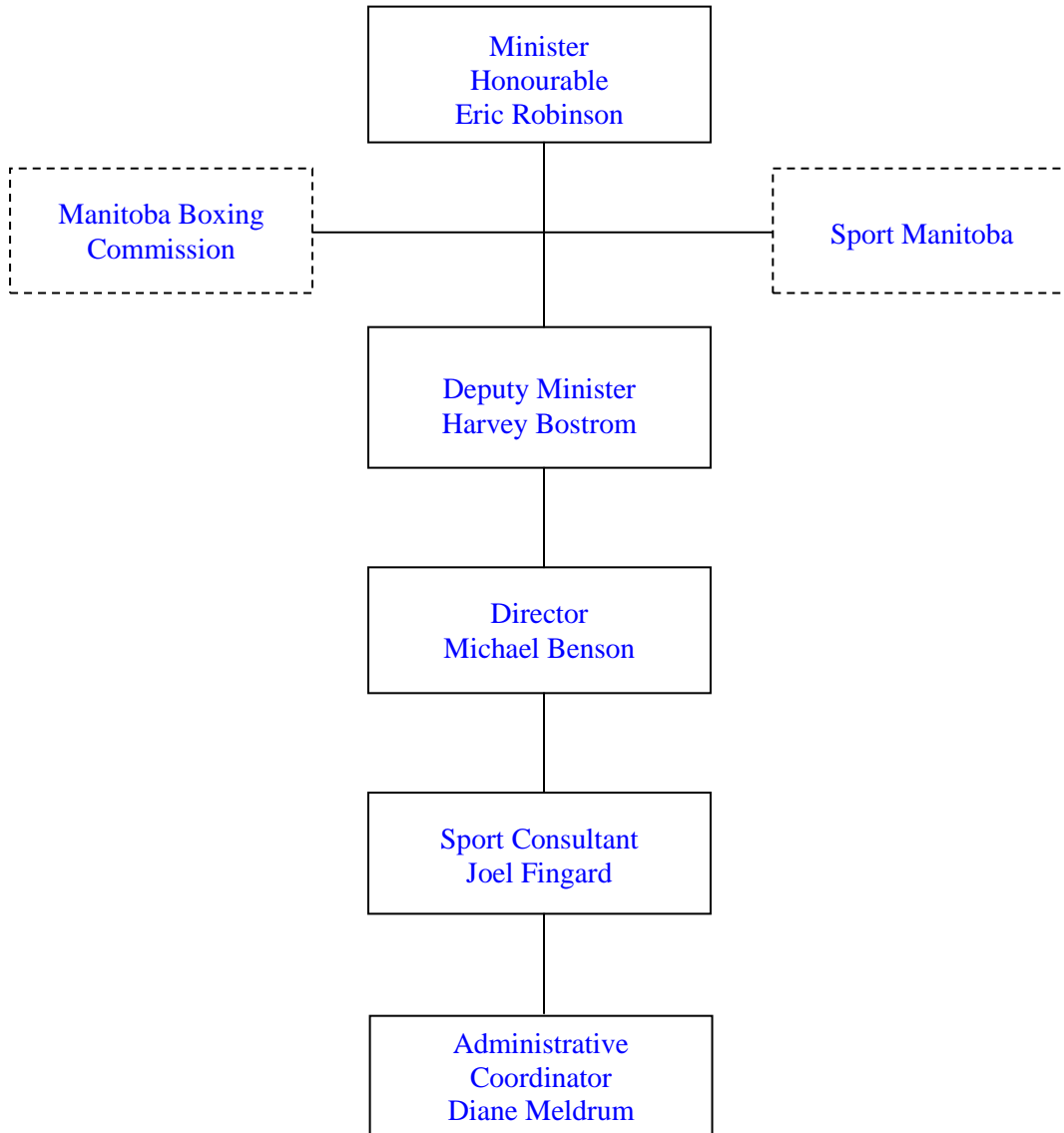
These highlights represent just a glimpse of the scope of work that occurred in 2010-2011 and the Sport Secretariat and Sport Manitoba remain committed to building upon these efforts in the future.

Respectfully submitted,

Harvey Bostrom
Deputy Minister

SPORT SECRETARIAT ORGANIZATION CHART

As of March 31, 2011



Sport

The Sport Secretariat provides advice and information to the government with respect to the development and implementation of sport-related policies and manages the Province's ongoing investments in sport development. The objectives are to increase Manitobans' participation in sport, strengthen the performance of Manitoba's athletes in regional, national and international competition, to build Manitoba's profile in the national and international sport community and to maximize the benefits of hosting sports events in Manitoba. The Secretariat also provides administrative support services to the Manitoba Boxing Commission.

In 2010-2011, the Secretariat continued to manage the Province's annual funding to Sport Manitoba in support of Sport Manitoba's implementation of the Province of Manitoba's Sport Policy. The Province, through Sport Manitoba, provided resources and funding to support the delivery of specific sport development initiatives such as the Canada-Manitoba Bilateral Sport Development Partnership, the Manitoba Games, Team Manitoba, Kidsport, coaches/officials training and certification, athlete development programs and the Respect in Sport Program.

Sport touches the lives of virtually all Manitobans. There are an estimated 300,000 participants registered in formal amateur sport programs across the province, and thousands more contribute countless hours as volunteers. Sport has a significant impact on the provincial economy; more importantly, participation in sport programs is a strong indicator of Manitobans' commitment to adopting healthy and active lifestyles. The Secretariat supports and encourages Sport Manitoba's efforts to promote and increase participation in sport at all levels, from local community-based programs to elite athlete development support mechanisms. In particular, the Secretariat works with Sport Manitoba to increase participation opportunities for those Manitobans who face social, economic, geographic and demographic barriers to accessing sport programs.

The Canada-Manitoba Bilateral Sport Development Partnership helps to stimulate increased capacity and participation opportunities for populations and communities that face challenges participating in sport – with a dedicated focus on bringing these opportunities to Manitoba's remote communities and Winnipeg's inner city. The Bilateral Partnership directly impacts over 6,000 youth, coaches, sport leaders and volunteers. Last year, Sport Manitoba's KidSport program assisted a further 1,500 children participate in various sport programs throughout Manitoba and to date, over 10,000 Manitoba coaches have completed the Respect in Sport Program.

2010-2011 was an exciting year for Team Manitoba and Manitoba's elite athletes. In February, Team Manitoba travelled to Nova Scotia to compete at the 2011 Canada Winter Games. Team Manitoba enjoyed a successful games experience finishing in a solid 5th position in the medal count. In 2010-2011, the Secretariat continued to support the Team Canada Volleyball Centre (TCVC) and Canada's National Women's Volleyball Program.

In addition to providing grant assistance to Sport Manitoba, TCVC, the Bilateral Partnership and the Manitoba Boxing Commission, the Secretariat also provided consultation and funding to support the acquisition and hosting of several important sporting events in 2010-2011 such as the Memorial Cup in Brandon, the RBC Cup in Dauphin, the National Fly Fishing Championships and the 2010 CN Canadian Women's Open Golf Championship held in Winnipeg. On the future acquisition front, in March it was announced that Winnipeg will host the 2013 Roar for the Rings Canadian Olympic Curling Trials. This event will be held in Winnipeg in December 2013 and will feature Canada's best men's and women's curling teams all vying for a chance to represent Canada at the 2014 Olympic Winter Games in Sochi, Russia. In 2010-2011, the Manitoba Boxing Commission also managed and licensed five major events.

The Secretariat, in consultation with Sport Manitoba, continued to represent Manitoba in intergovernmental affairs relating to Sport such as participation on the Interprovincial Sport and Recreation Council. This included participation in the 2011 Federal-Provincial/Territorial Conference for the Minister's Responsible for Sport, Physical Activity and Recreation held in Halifax, Nova Scotia during the 2011 Canada Winter Games.

28.1(a) Sport Manitoba

Expenditures by Sub-Appropriation	Actual 2010/2011 \$	Estimate 2010/2011 FTE	\$	Variance Over (Under)	Expl. No.
Total Grant Assistance	12,665		11,919	746	
Total Expenditures	12,665		11,919	746	

28.1(b) Sport Secretariat

Expenditures by Sub-Appropriation	Actual 2010/2011 \$	Estimate 2010/2011 FTE	\$	Variance Over (Under)	Expl. No.
Salaries & Employee Benefits	174	3.00	177	(3)	
Other Expenditures	74		75	(1)	
Grant Assistance	163		163	-	
Total Expenditures	411	3.00	415	(4)	

Department of Aboriginal and Northern Affairs – Sport

Expenditure Summary

For fiscal year ended March 31, 2011 with comparative figures for the previous year.

Estimate 2010/2011 \$(000's)	Appropriation	Actual 2010/2011 \$(000's)	Actual 2009/2010 \$(000's)	Increase (Decrease) \$(000's)	Explanation No.
28-1 Aboriginal and Northern Affairs - Sport					
11,504	a) Sport Manitoba Grant Assistance	12,254	11,504	750	
177	b) Sport Secretariat Salaries and Employee Benefits	174	171	3	
75	Other Expenditures	74	76	(2)	
<u>163</u>	Grant Assistance	<u>163</u>	<u>163</u>	<u>-</u>	
415		411	410	1	
11,919	Total 28-1	12,665	11,914	751	