



# Annual Report 2011 - 2012

**Sport**

---

His Honour the Honourable Philip S. Lee, C.M., O.M.  
Lieutenant Governor of Manitoba  
Room 235, Legislative Building  
Winnipeg, MB R3C 0V8

Your Honour:

I have the privilege to present for your information the Annual Report of the Department of Sport for the fiscal year ended March 31, 2012.

Respectfully submitted,

Eric Robinson  
Minister



**Deputy Minister responsible for Sport**

350 Legislative Building, 450 Broadway  
Winnipeg, Manitoba, Canada R3C 0V8  
T 204-945-0565 F 204-945-1256  
[www.manitoba.ca/ana](http://www.manitoba.ca/ana)

Honourable Eric Robinson  
Minister Responsible for Sport  
Room 344 Legislative Building  
450 Broadway  
Winnipeg MB R3C 0V8

Dear Minister:

I have the honour of submitting for your approval and information the annual report for the Sport Secretariat for 2011-2012. The following are some highlights for the year.

In 2011-2012, the Sport Secretariat continued to manage the Province's annual funding to Sport Manitoba in support of Sport Manitoba's primary mandate to deliver amateur sport development throughout Manitoba. Sport Manitoba delivered programs and resources to a number of important areas such as: the Canada-Manitoba Bilateral Sport Development Agreement, preparation for the 2012 Power Smart Manitoba summer Games in Swan River, coaching and athlete training, certification and development, the Respect in Sport Program and funding to support 75 provincial sports organizations.

To highlight one particular area, the Sport Secretariat and Sport Manitoba are pleased with the continued success of the Bilateral partnership with the federal government. Last year this important partnership brought meaningful sport participation opportunities to thousands of young people who are often challenged by difficult social, economic and geographical barriers. These areas of focus will continue to remain a priority for the well-being and health of all Manitobans. The federal government has already confirmed that a new three-year Bilateral agreement will be signed with Manitoba in 2012-13 to ensure that this important funding support will continue until March 31, 2015.

2011-12 was an important year for Manitoba's amateur sport community and Sport Manitoba's continued efforts towards building Phase II of the Sport for Life Centre (S4LC). On June 30, 2011, the Province of Manitoba announced it would provide \$6 million towards the capital requirements to build the \$18 million Phase II S4LC Fieldhouse. The intention is that the Province's commitment will leverage equal \$6 million contributions from the federal government and the private sector. While steady progress is being made in the lobbying efforts with the federal government, Sport Manitoba has projected that the necessary private sector funding should be in place by the end of 2012-13.

.../2

Once fully completed, the S4LC will be unique to other provinces and territories and it will mark the beginning of a new era in amateur sport development in Manitoba. Not only is the physical structure of the new centre important in the multitude of services it will provide, but it also sets in motion the entire Sport for Life concept – one in which sport is recognized as an important contributor to a healthy and active population and a vibrant and healthy economy.

2011-12 was an exciting year for Manitoba's sports community on many fronts. Outstanding achievements on the ice kicked things off in April with Jeff Stoughton's rink winning the Men's World Curling Championships held in Regina. Staying on the ice, the entire province became swept up in the thrilling return of the Winnipeg Jets to the National Hockey League. While involvement in professional sport is outside of the Department's mandate, the return of the Jets serves as a strong indicator of just how important sport is to the people of Manitoba.

In 2011-2012, the secretariat continued its efforts to support the acquisition and hosting of future important sporting events. These efforts were highlighted by the exciting announcement that Winnipeg would be one of six Canadian cities chosen to host the 2015 Women's World Cup (WWC) of Soccer. The event will be the largest WWC ever, bringing together 24 of the world's best teams for a month-long tournament that will feature 52 matches. Outside of multi-sport events like the Olympics, the WWC is the biggest single sport event for women in the world.

The Sport Secretariat and Sport Manitoba continued to provide financial support to the Team Canada Volleyball Centre – the home of Canada's National Women's Volleyball Team and developmental program.

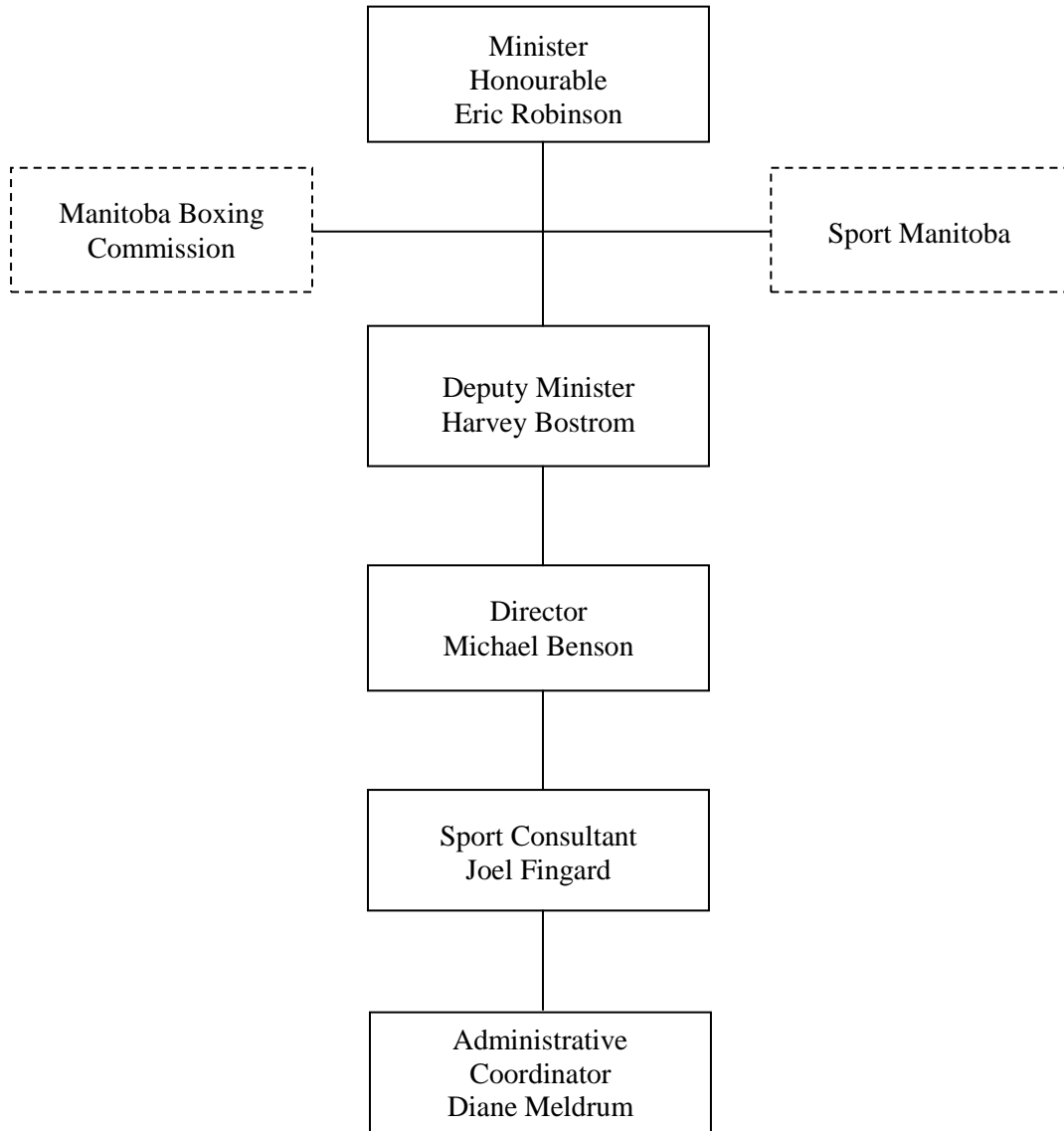
These highlights represent just a glimpse of the scope of work that occurred in 2011-2012 and the Sport Secretariat and Sport Manitoba remain committed to building upon these efforts in the future.

Respectfully submitted,

Harvey Bostrom  
Deputy Minister

**SPORT SECRETARIAT  
ORGANIZATION CHART**

**As of March 31, 2012**



## Sport

The Sport Secretariat provides advice and information to the government with respect to the development and implementation of sport-related policies and manages the Province's ongoing investments in sport development. The objectives are to increase Manitobans' participation in sport, strengthen the performance of Manitoba's athletes in regional, national and international competition, to build Manitoba's profile in the national and international sport community and to maximize the benefits of hosting sports events in Manitoba. The Secretariat also provides leadership, management and administrative support services to the Manitoba Boxing Commission.

In 2011-2012, the Secretariat continued to manage the Province's annual funding to Sport Manitoba in support of Sport Manitoba's implementation of Manitoba's Sport Policy. The Province, through Sport Manitoba, provided resources and funding to support the delivery of specific sport initiatives such as the Canada-Manitoba Bilateral Sport Development Agreement, the Manitoba Games, Team Manitoba, Kidsport, coaches/officials training and certification, athlete development programs and the Respect in Sport Program. Throughout 2011-12 the Secretariat also continued to support Sport Manitoba's efforts to develop Phase II of the Sport for Life Centre at 145 Pacific Avenue. Following the opening of Phase I in April 2010, plans are proceeding to try and build the adjacent Phase II \$18 million fieldhouse. The project received a major boost in June 2011, with the Province's announcement it would commit \$6 million in capital support to Phase II. The intent is that Manitoba's commitment will be matched by equal contributions from the private sector and the federal government.

Sport touches the lives of virtually all Manitobans. There are an estimated 300,000 participants registered in formal amateur sport programs across the Province and thousands more contribute countless hours as volunteers. Sport has a significant impact on the provincial economy; more importantly, participation in sport programs is a strong indicator of Manitobans' commitment to adopting healthy and active lifestyles. The Secretariat supports and encourages Sport Manitoba's efforts to promote and increase participation in sport at all levels, from local community-based programs to elite athlete development support mechanisms. In particular, the Secretariat works with Sport Manitoba to increase participation opportunities for those Manitobans who face social, economic, geographic and demographic barriers to accessing sport programs.

The Canada-Manitoba Bilateral Sport Development Agreement helps to stimulate increased capacity and participation opportunities for populations and communities that face challenges participating in sport – with a dedicated focus on bringing these opportunities to Manitoba's remote communities and Winnipeg's inner city. The Bilateral Partnership directly impacts over 6,000 youth, coaches, sport leaders and volunteers.

Last year, Sport Manitoba’s KidSport program assisted a further 1,500 children to participate in various sport programs throughout Manitoba and to date, over 10,000 Manitoba coaches have completed the Respect in Sport Program. In late 2011-12, the federal government began the process to renew the bilateral funding framework for another three years from 2012-2013 to 2014-2015.

In 2011-2012, the Secretariat continued to support the Team Canada Volleyball Centre (TCVC) and Canada’s National Women’s Volleyball Program. In addition to providing grant assistance to Sport Manitoba, TCVC, the Bilateral Partnership and the Manitoba Boxing Commission, the Secretariat also provided consultation and funding to support the acquisition and hosting of several important sporting events. The highlight of these efforts occurred when it was confirmed that Winnipeg will be one of six cities that will host the 2015 Women’s World Cup (WWC) of Soccer. The 2015 WWC will be the largest WWC ever held, featuring 24 international teams competing in 52 matches over a month-long period in June 2015.

Throughout 2011-12, the Secretariat supported a number of local events through its Events Acquisition Program. These diverse events included: the Canadian Olympic Freestyle Wrestling Trials held at the University of Winnipeg; Manitoba Women’s Junior Hockey League All-Star Game; and the Canadian Girls Fast Pitch Championships. On the future acquisition front, the Secretariat provided funding and consultation for a bid to pursue and hopefully secure the 2014 Canadian Senior Games. In 2011-2012, the Manitoba Boxing Commission also sanctioned and licensed five events.

The Secretariat, in consultation with Sport Manitoba, continued to represent Manitoba in intergovernmental affairs relating to Sport such as participation on the Interprovincial Sport and Recreation Council (ISRC). This past year’s work with the ISRC included work with all the jurisdictions on the drafting of Sport Canada’s plans to redesign and renew the Canadian Sport Policy.

**28.1(a) Sport Manitoba**

<b>Expenditures by Sub-Appropriation</b>	<b>Actual 2011/2012 \$</b>	<b>Estimate 2011/2012 FTE \$</b>	<b>Variance Over (Under)</b>	<b>Expl. No.</b>
Total Grant Assistance	11,543	11,543	-	
<b>Total Expenditures</b>	<b>11,543</b>	<b>11,543</b>	<b>-</b>	

## 28.1(b) Sport Secretariat

<b>Expenditures by Sub-Appropriation</b>	<b>Actual 2011/2012 \$</b>	<b>Estimate 2011/2012 FTE</b>	<b>\$</b>	<b>Variance Over (Under)</b>	<b>Expl. No.</b>
Salaries & Employee Benefits	177	3.00	177	-	
Other Expenditures	72		75	(3)	
Grant Assistance	164		164	-	
<b>Total Expenditures</b>	<b>413</b>	<b>3.00</b>	<b>416</b>	<b>(3)</b>	



## Department of Aboriginal and Northern Affairs – Sport

### Expenditure Summary

For fiscal year ended March 31, 2012 with comparative figures for the previous year.

Estimate 2011/2012 \$(000's)	Appropriation	Actual 2011/2012 \$(000's)	Actual 2010/2011 \$(000's)	Increase (Decrease) \$(000's)	Explanation No.
<b>28-1 Aboriginal and Northern Affairs - Sport</b>					
11,543	a) Sport Manitoba Grant Assistance	11,543	12,254	(711)	
177	b) Sport Secretariat Salaries and Employee Benefits	177	174	3	
75	Other Expenditures	72	74	(2)	
<u>164</u>	Grant Assistance	<u>164</u>	<u>163</u>	<u>1</u>	
416		413	411		
<b>11,959</b>	<b>Total 28-1</b>	<b>11,956</b>	<b>12,665</b>	<b>(709)</b>	