



personalized medicine

"Human breastmilk is not only a perfectly adapted nutritional supply for the infant, but probably the most specific **personalized medicine** that he or she is likely to receive, given at a time when gene expression is being **fine tuned for life**."

Victora et al. The Lancet Breastfeeding Series (2016)





CESAR VICTORA, WINNER OF THE JOHN DIRKS CANADA GAIRDNER GLOBAL HEALTH AWARD

In a Brazilian town, this researcher upended conventional wisdom on breastfeeding

by Stephanie Nolen

There is a joke in the city of Pelotas, in the far south of Brazil: the average family, they say, is comprised of a mother, a father, two children – and a public health researcher. Pelotas' population is often called the world's most examined, because of a study that began in 1982, when researchers set out to track every one of the 6,011 babies born there that year. New cohorts have been enrolled every 11 years – for a total of



nearly 30,000 participants – but the first group, now well into their 30s, is still regularly being visited by a field worker toting questionnaires.



Discuss opportunities for healthcare providers to support breastfeeding



Developmental Origins of... Allergies Obesity Asthma 1 in 4 Canadians have 1 in 3 Canadian children 1 in 6 Canadian children seasonal allergies have asthma are overweight 1 in 13 have food allergies Overweight and obesity in children and Canadian Allergy, Asthma and Immunology Foundation & 2013 SCAAALAR survey Public Health Agency of Canada (2007). Life and adolescents: Results from the 2009 to 2011 Canadian Health Measures Survey breath: Respiratory disease in Canada.



		Preschool Wheeze Phenotype (%)					
\A/baating Dick Easters		N	Never	Transient Early	Late Onset	Persistent	р
wheezing kisk raciors	Sex						
	Girls Boys	220 239	56.8 45.6	26.8 28.9	6.8 9.6	9.6 15.9	0.05
	City						
More Wheeze:	Vancouver Winnipeg	225 234	63.1 39.3	20.0 35.5	7.6 9.0	9.3 16.2	<0.001
	Study Group						
Boys	Control Intervention	215 244	47.4 54.1	26.5 29.1	9.3 7.4	16.7 9.4	0.09
Winniped	Maternal Atopy						
	No Yes	99 360	57.6 49.2	27.3 28.1	6.1 8.9	9.1 13.9	0.36
Early atopy	Maternal Education	n					
	< Postsecondary	103	38.8	35.0	10.7	15.5	0.05
	Household Pets	550	54.5	23.0	7.0	12.1	
Less Wheeze:	No	301	51.2	29.6 8.0 11.3 0.45			
	Yes 158 50.6 24.7 8.9 15.8						
Intervention Group	tion Group Household Smokers						
		0.16					
Exclusive breastfeeding >4m	Exclusive Breastfee	ding	431	30 /	<u> </u>		
	< 4 months \geq 4 months	289 169	46.4 59.2	29.8 24.3	8.3 8.3	1 <i>5</i> .6 8.3	0.03
HOW?	Atopy by 2 years						
(Azad et al. JAMA Pediatrics 2016)	No Yes	333 116	54.4 43.1	29.1 24.1	7.2 11.2	9.3 21.6	0.002















1.1	Did you breastfeed your child for any duration Ves No, go to (more than a few days) since birth? If Yes, are you currently breastfeeding Ves No. do to	
	your child (whether or not feedings are supplemented)?	7. Are you giving your child any vitamins or OVes ONo, go to Q8 Supplements?
	When breastfeeding since birth, did you use a breast pump to express the if you did not breastfeed your child since birth, select N/A. Ves No, go to Q4 N/A, go to Q4	11 Wey, which are given? (Check at that apply) Image: Check at that apply) Image: Description of the second seco
	On average, how many servings of breast milk expressed with a pump did the last two weeks?	If Other, specify: Cent why measurements are line up and the second and the second and the second and the second are second and the second area of the second and the second area of the secon
	If you have new stopped expressing breast milk, enter the number of servings for the last two serving is about 1/2 cop (125 ml or 4 oz). If you never used a pump, enter 999.	Are you currently giving your child regular Ves No, go to Q9 Not given <1 month 1 - 2 months 3 months > 3 months Mat type of cow's milk do you give your child? 142 Prepared baby food (home-made):
	If you are not currently breastfeeding, how old was your child when you sto	Obeck at first apply. Not given < 1 month 1 - 2 months 3 months > 3 months Pasteurized milk Unpasteurized milk 1r/ant cereals (e.g., rice, sats, barley): 14.3 Infant cereals (e.g., rice, sats, barley):
	If you are comently breastfeeding your child, enter 80. If you never breastfed your child, ente	B.2 How much fat does this cow's milk contain? O Not given O 1 - 2 months O 3 months One cheice enty. 14.4 Probibics (e.g., yogurt);
	Are you currently giving your child any infant Ves No, go to formula?	No fat (Skim) 1% fat 2% fat UNot given 1 - 2 months 3 months > 3 months
5.1	How old was your child when you started giving him/her any type of inf	Do you give your child any Soy milk Ves No (e.g., So Good, So Nice, SILK)?
5.2	What brand of formula do you most regularly use? Alimentum Preges Preges	15. How often do you use plastic bowls/plates/cups for your child's food or drinks? 10. Do you give your child any other type of milk? Ores No, go to Q11 10. Never Rarely 10. Occasionally Regularly
	Alsky Omega 3/6 Godd Start Planent Enfamil A+ Godd Start Poblotic Defanini Sey A+ Godd Start Problotic Enfamil Sey A+ Godd Start Problotic Enfamil Sever Tron I Somil Similat Enfamil Hore Tron I Isomil Movimum A+ Similat Enfamil Trokened A+ Nutramigen A+ Similat	101. If Yes, what type of other milk do you feed your child? 16. How often do you feed your child with plastic utensils? Oreck at first spely. 16. How often do you feed your child with plastic utensils? Rice milk Goat milk Other Never Rarely Occasionally Rice specified Never Rarely
		17. What type of containers do you STORE your child's milk, formula, food or other drinks in? Check all that apply.
	Enfamil Gentlease A+ Other If President's Choice, Parent's Choice or Other, specify the exact name:	11. Do you give your child any juices? Yes No Glass(creamic Hard plastic (e.e., puppervarie) 11. Milk or juice boxes/cartons Other, specify below
6.	If you are not currently giving your child formula, how old was s/he when y	12. Since birth, how often did you feed your child with the following? 17.1 If Other, specify: 12.3 Glass bottle: Never Rarely Occasionally
rormula: If you are currently feeding your child formula, enter 00. If you never fed formula to your chil weeks old		12.3 Bottle with soft plastic bottle liner: Never Rarely Occasionally 12.4 Mority with night setsions: Never Rarely Occasionally 12.4 Mority with night setsions: Never Rarely Occasionally
		12.3 Other type of container: Never Rarely Occasionally Glass/ceramic Hard plastic (BPA-free) 12.5s Specify type of Other container: Never Rarely Occasionally Nik or juice boxes/cartons Other, specify below 11.1 Other (specify: 18.1 If Other, specify: If an and specify below
	uh 2 6 12 19 24 Manuha	19. How did you complete this questionnaire? OBy myself OWth an interviewer

















"The public health implications are stark.

The extent of use of formula feeds described in this study is nothing short of a disgrace.

Although it is clear that there are some women who cannot breast feed for the best of medical reasons... there is **no reason at all** why more than half these mothers did not breast feed for more than a year.

Women with asthma need to understand the benefits to their child of avoiding formula.

Would it be too radical to suggest formula milk should be made **prescription only** for children of asthmatic mothers? Perhaps, but something needs to be done; and that effectively and soon."



Physical Exercise: Breast vs. Bottle

- $\square \downarrow$ Rate of swallowing, interruption of breathing
- □ ↑ Negative pressure (98 mmHg; 3x higher)
- □ ↑ Sucking exercise (8 min; 2x longer)
- $\square \uparrow Ventilator efforts$
- $\square \uparrow$ Lung capacity

Mizuno et al. Pediatr Res 2006 Miller et al. Pediatr Res 1995 Goldfield et al. Pediatr Res 2006 Koenig et al. J Appl Physiol 1990 Ogbuanau et al. Paediatrics 2009





Nature's first functional food Breast milk feeds helpful microbes, fights harmful ones, provides immunity, and jump-starts a newborn's life

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"Milk is really a genius fluid that was outrageously understudied. If we can identify components of human breast milk that are important, then we can understand the wisdom of milk-and take advantage of them." David Mills, UC Davis





Human Milk Oligosaccharides (HMOs)

- Non-digestible carbohydrates
- Structurally diverse
 Cows: ~40 vs. Humans: >100
- Highly variable between mothers
- □ Small studies (N<50):
 - Possible associations with HIV transmission, allergy, infant adiposity
 - Maternal determinants (besides genetics) unknown



















Level 3

Level 4
 Level 5
 Level 6

Levels 7-8
 Levels 9-12

OPHA Breastfeeding Promotion Workgroup

OPHA May 2009

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CIHR ÌRSC

Research

Manitoba

HEART8

STROKE

THE **‡** LUNG ASSOCIATION "

When you can't breathe, nothing else matter

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